



## **Consulate General of India Auckland**

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### **PRESS RELEASE**

The Consulate General of India, Auckland, in association with the New Zealand Indian Central Association and the Ministry of Youth Affairs and Sports, Government of India, successfully organised the Viksit Bharat Run 2025 on Sunday, 28 September, at Barry Curtis Park, Auckland. More than eighty runners from diverse backgrounds came together for a three-kilometre community run under the banner “Run to Serve the Nation,” embodying the spirit of Vasudhaiva Kutumbakam “the world is one family.” Held as part of Seva Pakhwada (17 September–2 October), the event celebrated Seva Bhav, the spirit of service, and underscored how collective action can drive meaningful change.

The Viksit Bharat Run reflected India’s remarkable progress in infrastructure, healthcare, technology, education, and sustainability under the leadership of Prime Minister Shri Narendra Modi. Participants reaffirmed their commitment to the vision of Viksit Bharat - an India developed, self-reliant, and inclusive while embracing Swadeshi ideals of self-reliance and environmental responsibility. Far more than a fitness activity, the run served as a dynamic platform to echo the Prime Minister’s goals for Viksit Bharat @ 2047 and showcase India’s transformative journey.

This initiative formed a vital node in one of India’s largest global outreach campaigns, connecting diaspora communities from London and Paris to New York, Moscow, and Sydney. Across continents, Indian Embassies and Consulates partnered with cultural bodies, youth groups, and local organisations to mobilise thousands of participants, reinforcing the shared aspiration for growth, innovation, and global leadership. In Auckland, the event brought the local community closer to fellow Indians worldwide, strengthening ties and inspiring collective pride in India’s heritage and development story.

Local dignitaries, community leaders, and representatives of cultural organisations graced the run, highlighting the importance of linking India’s development narrative with its global family. Their presence underscored how grassroots engagement in Auckland complements national efforts, turning a simple run into a powerful statement of unity and resilience.

The Viksit Bharat Run 2025 sowed seeds of hope and service, delivering a resounding message of shared responsibility and global solidarity. Together, let us continue this journey toward Viksit Bharat - a developed, self-reliant India rooted in service and poised for leadership on the world stage.

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